

THOMAS F. CLARK CO., INC.

RADIO SALES REPRESENTATIVES

CHICAGO

INDIANAPOLIS

DETROIT

KANSAS CITY

ATLANTA

SAN FRANCISCO

205-217 EAST 42ND STREET, NEW YORK 17 N. Y.

October 19, 1951

Dear Sir:

Our company represents the Intercollegiate Broadcasting System in the national advertising field. We have been working on a large national account that looks as if it will develop.

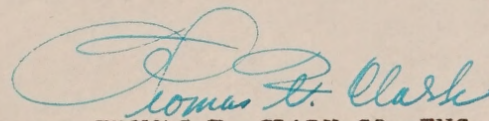
However, this particular advertiser is interested in using a number of college radio stations in addition to those that are members of IBS providing the business can be handled through IBS.

Your station is one being considered and we therefore would appreciate it if you would fill in the attached questionnaire and let us hear from you by return mail. A self-addressed envelope is enclosed for the convenience of your reply.

For your information the advertiser interested is one of the large publishing houses of the country and therefore a very desirable client.

It is important that we hear from you by return mail and your immediate response will be greatly appreciated.

Yours very truly,


THOMAS F. CLARK CO. INC.

TFC:m

October 18, 1951

Dear Sir:

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